

SPORTY SOLUTIONZ TO PRODUCE HOCKEY INDIA LEAGUE FOR STAR SPORTS

- STAR Sports engages Sporty Solutionz for the HIL Production
- Sporty Solutionz to be in charge for all production operations

NEW DELHI, January 18, 2016 – STAR Sports, host broadcasters for the Coal India Hockey India League 2016, has engaged Sporty Solutionz as the Production Partners for the 4th edition of the league. Sporty Solutionz will be in charge for multi-cam production, crew and logistics for the HIL Season 4.

The matches will be played at Bhubaneswar, Ranchi, Lucknow, Delhi, Chandigarh and Mumbai. The league starts at Bhubaneswar and the Grand Finale will be hosted by Ranchi.

A world feed crew of 150, including top of the line camera operators, replay artists, graphic operators and a Dolby Sound team, will be showcasing this event live to the world. Production unit will feature super-slow motion replays, goalkeeper matrix, real time attack-defence analysis; Libero player tracking in replays to help deliver a world class viewing experience for the Hockey India League. Experts and sports commentary team comprises some of the most eminent names of Hockey folklore.

The league will be televised LIVE from 18th January 2016 on Star Sports 2 & Star Sports HD 2 in English and Star Sports 3 and Star Sports HD 3 in Hindi and on Star's Digital platform, hotstar. All Matches will be Telecast Live everyday from 5 50 pm onwards

We are pleased to have SPORTY as production partners. Consumer interest in Hockey is growing by the day and it is driven by the team's recent performances in CWG, Asian Games and World League Finals. With this being Olympic year, we are expecting the Coal India HIL to be one of the most competitive seasons, as all players are looking to use this event as the ultimate preparation before the Olympic Games, says President, Star Sports, Mr. NITIN KUKEREJA

There is a steady rise in Indian hockey. The Men in Blue are the first to qualify for the Rio Olympic Games hockey competition. With hockey world's leading start descending on Indian turfs, the HIL promises to showcase the best action.